CHARTER FOR THE USE OF THE OIV LOGO IN RELATION TO THE GRANT OF PATRONAGE

1. In consideration of the grant of OIV patronage, the Organisers agree to be bound by the terms and conditions of this Charter.

2. The name and initials of the OIV and the OIV Logo including any derived works, variations, transliterations or translations thereof, are the sole and exclusive property of the OIV. The OIV does not grant or permit any copyright, trademark rights or other intellectual property rights by virtue of the grant of patronage.

3. The Organisers are granted a non-exclusive and revocable licence to use the OIV Logo in the form below strictly in accordance with the terms and conditions of this Charter and any other conditions specified by the OIV.

Under the patronage of the
International Organisation
of Vine and Wine

4. The licence to use the OIV Logo is non-transferable to any other person.

5. The licence to use the OIV Logo is granted only in respect of the specific edition and year of the event for which patronage is granted.

6. The organiser should submit examples of all materials featuring the OIV logo to the OIV Communications Department for approval.

7. The OIV Logo must not be used for any commercial purpose and must not be used in any way that that implies, in the opinion of the OIV, endorsement by the OIV of the Organisers, third parties or commercial activities.

8. The OIV Logo may be used on printed materials, electronic publications and on social media in order to convey the patronage of the event in conformity with the terms and conditions of this Charter.

9. The intergovernmental status of the OIV must be duly taken into account when determining the hierarchy of partnerships and the placement of the logo on communication materials.

10. The OIV Logo must be reproduced faithfully, without distortion or alteration of the image, its colours or ratios as defined by Article 29 of the OIV Internal Rules.

11. The logo can be used in the six official languages of the OIV: English, French, Spanish, German, Italian, Russian. It may not be translated into other languages.

12. The OIV Logo must not be used in any context that may, in the sole opinion of the OIV Director General, be considered:
a. defamatory or derogatory of the OIV or any other person;
b. compromising or calling into question the neutrality or integrity of the OIV; or
c. conveying any messages that are inconsistent with moderate and responsible consumption of alcoholic beverages;
d. misleading, deceptive, fraudulent or illegal.

13. General considerations regarding communication related to patronage:
a. Ensure clear visibility of the OIV logo at the site where the event is held
b. Mention the OIV's patronage in the speeches, welcome address and/or closing remarks of the event.
c. OIV's patronage may be mentioned on social networks, preferably:
LinkedIn: @oiv_int
Instagram: @oiv_int
Facebook: @oiv_int

14. In the event of non-compliance with the terms and conditions of this Charter, the OIV may, at its sole discretion and without limitation to any other remedies that may be available to the OIV, do one or more of the following:
a. require the Organisers to immediately remedy the non-compliance at their sole cost;
b. revoke the licence to use the OIV Logo with immediate effect;
c. require all copies of non-compliant materials to be removed, corrected or destroyed at the sole cost of the Organisers;
d. require the Organisers to publish a corrective statement through the relevant media at their sole cost, or publish such a statement itself.

For any questions or requests for additional information regarding the use of the logo, please contact the OIV Communications Department : press@oiv.int.