RESOLUTION ECO 2/2003

EVALUATION METHODOLOGY FOR THE SOCIO-ECONOMIC AND ENVIRONMENTAL IMPACTS OF VITIVINICULTURE ON A TERRITORY

THE GENERAL ASSEMBLY,

ACKNOWLEDGING that the socio-economic and environmental impacts of vitiviniculture surpasses the simple consideration of revenue generated by production;

ACKNOWLEDGING that the impact of the socio-cultural attractiveness of vitivinicultural territory on its economic development;

ACKNOWLEDGING the socio-economic evaluation of public holdings, “amenities”

and all the externalities of viticultural activities which are lacking namely during the decision-making process or when alternatives to this activity are foreseeable;

CONSIDERING that Resolution ECO 1/99 entitled “Development of the economic viability of the vitivinicultural sector”,

WISHES that the member countries:

- support research aimed at finalising evaluation methodologies based on recent analysis of the public economy and the environment,
- facilitate the gathering of socio-economic data regarding activities derived from or implicated in vitivinicultural activities,
- actively cooperate with the O.I.V. Experts group "Analysis of Markets and the Vitivinicultural Sector" in order to define the most appropriate evaluation methodologies.

Certified in conformity Paris, 19th June 2003
The Director General of the OIV
Secretary of the General Assembly
Georges DUTRUC-ROSSET

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