INTERNATIONAL STANDARD FOR THE LABELLING OF WINES Definitions

1.1 Definitions

"Label" means any tag, brand, mark, pictorial or other descriptive matter, written, printed, stencilled, marked, embossed or impressed on, or attached to, a package (container) of wine.

"Labelling": includes any written, printed or graphic matter that is present on the label, accompanies the wine, even in electronic mode, or is displayed near the wine, including that for the purpose of promoting its sale or disposal.

"e-label" means the label (or some of its elements) in electronic form.

"Single Field of Vision": All parts of the surface of the package (container), excluding the base, which may be seen at the same time without having to turn the package (container).

"Pre packed wine" means wine packaged in advance in a container, ready for offer to the consumer, or for catering purposes

"Ingredient" means any substance, including a food additive, used in the elaboration of a wine and present in the final product although possibly in a modified form. Processing aids described in the OIV International Oenological Codex and any residues of those processing aids shall not be considered as ingredients.

"Nutrition declaration" means a standardised statement or listing of the nutrient content of a food.

1.1