

## **RESOLUTION OIV/CONCOURS 332B/2009**

### **GUIDELINES FOR GRANTING OIV PATRONAGE OF INTERNATIONAL WINE AND SPIRITUOUS BEVERAGES OF VITIVINICULTURAL ORIGIN COMPETITIONS**

THE GENERAL ASSEMBLY OF THE INTERNATIONAL ORGANISATION OF VINE AND WINE,

ADOPTS the following document and requests the secretariat to implement:

#### **Guidelines for granting OIV patronage of international wine and spirituous beverages of vitivinicultural origin competitions**

In accordance with article 24.3 of the Internal Rules, the International Organisation of Vine and Wine may grant patronage to international or national wine and spirits of vitivinicultural origin competitions, provided that their organisation and internal rules procedures are in accordance with the international standards of the O.I.V.

The present document sets the guidelines which apply to granting patronages for International competitions (Title I) and national competitions (Title II).

#### **Title I: International competitions**

##### **1. SUBJECT:**

Definition of conditions and procedure for granting sponsorship of the O.I.V. for international wine and spirited beverages of vitivinicultural origin competitions in accordance with article 24.3 of the Internal Rules.

There can be two types of international competitions; general, that being open to all categories as provided for in the standard to international competitions, or by category, that being limited to one or several categories of wine or spirituous beverages of determined vitivinicultural origin.

##### **2. CONDITIONS FOR GRANTING PATRONAGE:**

2.1. Organisers of international wine and spirituous beverages of vitivinicultural origin must comply with standards of the O.I.V. for international competitions for wine and

spirituous beverages of vitivinicultural origin and the present guidelines in force when the request is made.

2.2. The competition must have an international outlook.

- Participation in a previous competition with samples from at least 8 countries for general competitions or at least 5 for category competitions is required;
- At least 20 % for general competitions or at least 15 % for category competitions of total number of samples presented at the previous competition must come from countries other than the organiser's.

2.3. Each competition shall require the presentation of over 500 samples for general competitions or 300 for category competitions at a previous competition.

However, in derogation of this rule, international competitions which have the accreditation or tutelage of public bodies of organiser countries may be exempted from observing the limits mentioned in points 2.2 and 2.3 to request patronage of the O.I.V.

2.4. A previous edition of the competition (without patronage) must be organised with the participation of an observer, appointed by the O.I.V., to review and report on operations. This trial observation shall not be required for an already sponsored competition set up by the same organiser on another territory. An international competition given to a new organiser shall lose O.I.V. patronage and shall be observed in order to be granted this patronage once again.

2.5. Organisers of international competitions shall share the administrative expenses of patronages by paying a contribution amount to the O.I.V., set by the Executive Committee of the O.I.V., per sample.

2.6. However, for request for patronage for competitions which are members of the VINO FED and which are observers of the O.I.V. shall be made directly through the Vinofed secretariat. Based on the payment of an observer contribution by Vinofed, competitions which are members are exempt from paying a contribution amount per sample provided that observer status is maintained.

### **3. DOCUMENTS TO BE PROVIDED BY THE ORGANISER:**

The organiser shall supply all required documents as set out in the attached form in addition any information the organiser deems useful, along with the application form in one of the official languages of the O.I.V.

## **4. REVIEW OF REQUEST:**

4.1. The request for patronage shall be addressed to the Director General of the O.I.V. with the available information using the corresponding application form for competitions.

4.2. The Director General of may request any information he/she deems necessary for the review of the request.

4.3. When the event is organised in a member's country or by a person of a member country, the request with the supplied information shall be conveyed by the Director General of the O.I.V. to the delegate(s) of these members of the Executive Committee for opinion.

4.4. The Director General shall convey documents provided by the organiser, in addition to the appointed observer's report (in the case of a previous edition) or from the commissioner expert (for future editions) to the members of the Scientific and Technical Committee of the O.I.V. for opinion and to the delegates of the Executive Committee.

4.5. In order to be reviewed by the next CST and COMEX of the O.I.V., the Director General must receive requests by 31 January at the very latest for review in March, or by 15 September for review in October; that being at least four months before the event takes place. On an exceptional basis, when the decision making bodies of the O.I.V. are unable to render a decision within the time delay, the Director General, when the above-mentioned criteria has been fulfilled, following written consultation of the delegate(s) or the member(s) concerned by the event, shall address the members of the Steering Committee for decision. The Director General shall convey this decision of the Steering Committee to all members of the Executive Committee.

4.6. The name, acronym or logo of the International Organisation of Vine and Wine shall in no case be used in documents, information or news releases done by the organiser of international competitions. Their use is subject to being granted patronage. In no case shall the fact of referring to the O.I.V. authorise prior usage.

## **5. GRANTING PATRONAGE:**

5.1. The decision to grant or not grant patronage shall be made by the Executive Committee after opinion of the Scientific and Technical Committee, or under specific conditions as set out in above- mentioned 4.5, by the Steering Committee.

5.2. The decision shall be conveyed by the Director General.

5.3. This decision shall be definitive and may not be appealed.

5.4. Patronage for an international competition shall be granted for one edition.

## **6. BENEFITS AND OBLIGATIONS LINKED TO GRANTING PATRONAGE**

6.1. Approval given by the O.I.V. shall imply that reference of this patronage be included on all background documents related to the competition with the mentions « under the auspices of or the high patronage of the International Organisation of Vine and Wine ». The O.I.V. initials shall not be translated or modified. The logo shall be used in reference with this patronage.

6.2. Approval given by the O.I.V. commits the competition organiser to bear the expenses of the expert commissioner appointed by the O.I.V. to monitor the application of the standards of the competition. Bearing expenses under the same conditions as those given to all the members of the jury includes travel expenses, housing, and registration fees for the person appointed by the O.I.V. These obligations shall be applied mutatis mutandis to the observer appointed by the O.I.V. for a first request for patronage.

6.3. The agreement given by the O.I.V. commits the organiser of the event to address to the O.I.V. all acts and notably list of winners, which shall be published for the event.

6.4. The agreement given by the O.I.V. commits the organiser of the competition to pay the contribution as provided in point 2.5 of the present guidelines to the O.I.V.

## **Title II: National competitions (to be drafted)**

### **REQUEST FOR PATRONAGE OFFICIAL APPLICATION FORM**

Name of organiser:

Requests O.I.V. patronage for an international wine and/or spirituous beverages of vitivinicultural origin competition entitled:

which shall be conducted in compliance with the enclosed application form.

I pledge to respect the O.I.V. international wine and spirituous beverages of vitivinicultural origin competition standard and guidelines for granting sponsorships.



Done at:.....on

Signature

## REQUEST FORM FOR PATRONAGE INTERNATIONAL WINE AND SPIRITUOUS BEVERAGES OF VITIVINICULTURAL ORIGIN COMPETITION

□ Name of competition:

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□ Date:

Place:

Country:

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□ Organiser in charge:

(Complete name, phone  
number and address)

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Telephone

Fax

E-mail

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- ☐ Rules and procedure for the competition: (mandatory document must be enclosed)

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- ☐ List of wine tasters  
(confirmed or programmed):

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- ☐ Other requested patronages:

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- ☐ Medium and means of  
broadcasting winners and/or  
acts programmed:

